



MEXICO BUSINESS BRIEFING
AT THE
THE PETROLEUM EXHIBITION AND CONFERENCE OF MEXICO
TUESDAY, MARCH 28, 2017
HOTEL QUINTA REAL
AV. PASEO USUMACINTA 1402, VILLAHERMOSA, TABASCO

AGENDA

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|-----------------|---|
| 7:30 am | Registration |
| 8:00-8:30 am | Breakfast is Served |
| 8:30-8:35 am | Welcome and Introduction
<i>Dale Wright, Principal Commercial Officer</i>
<i>U.S. Commercial Service, U.S. Embassy Mexico City</i> |
| 8:35 – 8:40 am | Mexican Energy Reform and Opportunities for U.S. Business
<i>Francisco Ceron, Senior Commercial Specialist</i>
<i>U.S. Commercial Service, U.S. Embassy Mexico City</i> |
| 8:40 – 9:00 am | Outlook for the Energy Sector in 2017
<i>Chris Sladen, President,</i>
<i>BP México</i> |
| 9:00 - 9:20 am | PEMEX Industrial Transformation Plans 2017-2018
<i>Cutberto Azuara, Director for Production</i>
<i>PEMEX Industrial Transformation</i> |
| 9:30 – 10:00 am | Mexican Energy Reform: Selling to Mexican Contractors in the Oil and Gas Industry
<i>Nicolas Borda</i>
<i>Haynes and Boone</i> |
| 10:00 -10:30 am | Questions and Answers
<i>Francisco Ceron, Senior Commercial Specialist</i>
<i>U.S. Commercial Service, U.S. Embassy Mexico City</i> |